



# SCHEDULE

## DAY 1 - Wednesday, Sept. 24

Start	End	
1:00 PM	4:00 PM	Attendee & Exhibitor Check-In
3:30 PM	5:00 PM	Private FAC Leadership Meeting
6:00 PM	8:00 PM	Welcome Reception

## DAY 2 - Thursday, Sept. 25

Exhibits Open at 8 AM | Presentations Begin at 9 AM

Start	End	Topic	Speaker
7:00 AM	9:00 AM	Late Check-In	
9:00 AM	9:15 AM	Welcome & Introduction	Ben Crosbie
9:15 AM	9:30 AM	Welcome & Orientation	Jamie Osborn
9:30 AM	10:00 AM	Ice-Breaker	Alex Eliades
10:00 AM	10:30 AM	Franchisee Spotlight: From Owner to Industry Expert	Andrea Della Mura
10:30 AM	11:30 AM	Data & Insights That Drive Growth	Jamie Osborn & Alex Eliades
11:30 AM	12:15 PM	FAC Leadership Panel	FAC Reps
12:15 PM	12:30 PM	Approved Vendor Spotlight	John Marsh (Leads Evolved)
12:30 PM	1:30 PM	Lunch (provided)	
1:30 PM	2:15 PM	Mastering Intakes & Product Recommendations	Dr. Steve Rallis (Health Brand Tech)
2:15 PM	2:30 PM	Break	
2:30 PM	3:15 PM	R&D Panel	R&D Team
3:15 PM	4:15 PM	Marketing Success Panel	Jamie Osborn and Jason Drohn
4:15 PM	4:30 PM	Break	
4:30 PM	4:45 PM	Approved Vendor Spotlight	Shimon Lobel (Accureference)
4:45 PM	5:00 PM	Overview of Friday, Breakout Sessions & Closing Remarks	Jamie Osborn
5:00 PM		End of Sessions	
7:30 PM	9:00 PM	Awards Dinner	

## DAY 3 - Friday, Sept. 26

Exhibits Open at 8 AM | Presentations Begin at 9 AM

Start	End	Topic	Speaker
9:00 AM	9:15 AM	Wake Up / Warm Up Activity	Corporate Team
9:15 AM	11:45 AM	Breakout Sessions	
		<div>Repeat MD Selling and Upselling</div>	<div>DRIPBaR Direct Winning with eCommerce</div>
		<div>DRIPBaR Mobile In-Home &amp; Office IV Services</div>	<div>Zenoti Improving Literacy &amp; Efficiency</div>
11:45 AM	Noon	Closing Remarks	Ben Crosbie
Noon		End of DBaM 2025	

\*\*\*Schedule Subject to Change